



StoryPulse is one of the best assessment platforms we have come across. It has the User experience, Robustness and the Flexibility we were looking for.



- David Dye

THE CUSTOMER

From keeping people focused, leading meetings and holding people accountable, to ensuring loyalty, inspiring productivity and even terminating employees with grace and dignity, WINNING WELL provides the tools and techniques to help managers and their teams achieve results, stay focused and prevent projects from falling through the cracks

PROBLEM

Winning Well faced the challenge of demonstrating to interested consumers how their management style and quality of life could be positively impacted, with highly personalized recommendations outlined in Winning Well.

SOLUTION

Winning Well selected the award winning StoryPulse platform to automate their consumer engagement process. 1.5 resources were engaged for ~2 weeks.



RESULTS

370+ consumers completed assessments and received personalized management recommendations for driving greater sales and awareness.